



TrailFest 2020 Vendor Information and Application

Event Dates- October 8th-12th (Thursday – Monday)

Vendor Dates- October 7th – 11th (Wednesday – Sunday) Most vendors do leave on Sunday morning, which is acceptable. TrailFest is held each year in October during the weekend that ends on Columbus Day. Columbus Day is a work holiday for some. However, most TrailFest participants do leave on Sunday morning as well. Therefore, we DO NOT ask that vendors stay the full length of the event. Vendors should expect to pull out beginning Sunday morning and must be out by end of day on Monday. We ask that vendors arrive prior to noon on Wednesday October 7th. You can set up as early as the Saturday prior to the event. Please indicate on your application if you do plan to arrive early.

Location and Driving Directions- Trailfest has been held at the same location in Gilbert, WV each year since 2002. The address for the event location is 202 Larry Joe Harless Drive, Gilbert, WV 25621. The event site will accommodate large vehicles, however, there are a couple challenging roads into Gilbert that some might want to avoid. From Charleston, WV take State Route 119 to State Route 10 in Logan. Continue on State Route 10 to Man. Then take Route 80 to Gilbert. Large vehicles should avoid Route 44 in Logan, WV, as some GPS will try to send you this direction. Also avoid traveling north on Route 52 from Bluefield WV. Each of these routes have steep grades and tight turns which are more difficult on most.

Average Attendance- Approximately 2,500 Event Participants and 2,500 Event Spectators

Booth Space and Lodging- Booth space and lodging are both very limited. You must reserve your booth space and/or on-site camping in advance. Space is provided on a first reserved basis. Area lodging for vendors is also limited. Contact our main office at 304-664-9625 or 304-664-3477. Your vendor space is not confirmed until payment in full is posted.

Vending Hours- There are no set hours that vendors must be present at their booths. The busiest times for vending at TrailFest are in the evenings beginning normally at 3-4pm. There is also some opportunity for vending in the mornings prior to riders leaving for the trails, depending on what you will be offering or selling. Please keep in mind that the primary attraction at TrailFest is our 100+ mile Rockhouse Trail System that is located with direct access. So, although vendors are welcome to vend throughout the day, most event participants are on the trails. **Manufacturers do usually open early for those who want to participate in Demo rides.**

Event Description- TrailFest is one of the largest gatherings of ATV, UTV and dirtbike riders on the East Coast, and is the Hatfield-McCoy Trail System's premiere event. The event headquarters, the Larry Joe Harless Community Center is a multi-million dollar facility, which features a large indoor pool, hot tub, an on-site McDonalds and showers for event participants and adjoins a 125 mile-long trail system. Event activities include trail riding, poker runs, manufacturer demo rides, mud-pits, drag racing, a casino night and much more.

If at any time you have any questions about our vendor policies, feel free to call Gilbert Town Hall at 304—664--9625



2020 Vendor Booth Application

Vendor Booth Name: _____

Address: _____

Phone: _____ Email: _____

Signature: _____

Date: _____

Note- Manufacturer booths typically need to be 100' x 50' for large tractor-trailers.
Example- The charge for a booth 100' x 50' is \$2000.

| | | | |
|-----------------|---------------------|----------------|------------------|
| 10'X15' = \$300 | 25'X25' =\$500 | 25'X50' =\$750 | 50'X50' = \$1000 |
| 10'X10"=200 | 50'X100' =\$2000 | 100'X100'=3000 | |

Power will be made available at no additional charge to booths 50' x 50' and larger.

To reserve your vendor booth location, please mail this completed application along with your complete payment including booth payment, and camping (if needed) to; Gilbert National TrailFest, P.O. Box 188, Gilbert WV, 25621. **To reserve by credit card, call 304-664-9625. Booth locations ARE NOT reserved until payments are received.**

Do you need camping site? \$35.00 standard site _____

Also, there are T-shirt sponsorships available for the official Trailfest T-shirt! Sponsorship prices begin at \$250!

Please call 304-664-9625, if you would like to inquire about prices and size sponsorships available!

2020 NATIONAL TRAILFEST



Gilbert, WV * October 8th-12th, 2020

For more information contact the Gilbert CVB and Town Hall at

(304) 664-3477 or **(304) 664-9625**

or email us at visitgilbertwv@yahoo.com.

Get Ready!!! National TrailFest will be bigger and better than ever before in 2020! If you've ever been to a TrailFest, then you already know that it's one of the premier UTV, ATV and Dirtbike riding events in the country. This world class national event offers some of the VERY BEST TRAIL RIDING IN THE WORLD, with direct access to our Rockhouse Trail, Devil Anse and Buffalo Mountain from the host site location in Gilbert, WV!

We have many vendor space options. Pricing varies, and according to vendor space reserved, you will receive meal tickets, advertised on all printed material, including the official National Trailfest t-shirt, event trail passes and VIP Passes. Your company will be announced throughout the event as a sponsor of National Trailfest! We also will hang any banners you would like displayed, at the event and throughout town. Call Victoria at 304-664-9625 and she will get you set to go!! SPONSORSHIP PACKAGES AVAILABLE IF UNABLE TO ATTEND! CALL FOR DETAILS!



Trailfest has tons of daily and nightly entertainment to watch or participate including but not limited to;

- Costume ATV, SxS and Dirt Bike Parade
- Collectible TrailFest T-Shirt
- Vegas Night & auction for over \$1,000 of prizes
- Mud pit mud run for cash prizes
- Music and live entertainment
- Scavenger hunt for cash prize
- Nightly ATV, SxS & Dirt Bike Drags and Mud Pit Action!
- Battery Operated Kids' Drags
- Wheelie Contest
- Fireworks display
- Factory demo rides of next year's models
- Meal options
- And, we are taking rider feedback to add more great activities each and every year to keep making TrailFest the best off-road event in the World!